

2020 Effective January 1st	(1) 1x1	(2) 1x2 2x1	Business										Skyscraper (51) 4x12.75	Full	Back Cover	Front Cover
			Card (4) 2x2 1x4 4x1	(6) 2x3 3x2 1x6 6x1	(8) 2x4 4x2 1x8	(12) 3x4 2x6 4x3	(15) 3x5 5x3 1x15	(18) 3x6 6x3	Quarter Page (22) 4x5.5	(32) 6x6 3x12	Half Page (45.5) 7x6.5					
O. Color	\$27 \$21	\$54 \$41	\$109 \$81	\$163 \$122	\$217 \$163	\$313 \$234	\$391 \$293	\$469 \$352	\$544 \$407	\$791 \$593	\$1,062 \$797	\$1,191 \$893	\$1,218 \$914	\$1,359 \$1,201	\$1,430 \$1,265	O. Color
2 Zones	\$48 \$17	\$95 \$35	\$190 \$71	\$285 \$106	\$380 \$141	\$547 \$204	\$684 \$254	\$821 \$305	\$951 \$353	\$1,384 \$513	\$1,859 \$691	\$2,084 \$774	\$2,132 \$853	\$2,560 \$1,136	\$2,695 \$1,195	2 Zones
3 Zones	\$65 \$11	\$130 \$21	\$261 \$41	\$391 \$62	\$521 \$84	\$751 \$120	\$938 \$150	\$1,126 \$180	\$1,304 \$209	\$1,897 \$303	\$2,550 \$407	\$2,858 \$456	\$2,985 \$792	\$3,696 \$1,116	\$3,890 \$1,175	3 Zones
4 Zones	\$76 \$8	\$151 \$17	\$302 \$34	\$453 \$50	\$605 \$66	\$871 \$95	\$1,088 \$120	\$1,306 \$144	\$1,513 \$166	\$2,200 \$243	\$2,957 \$326	\$3,314 \$365	\$3,777 \$731	\$4,812 \$1,097	\$5,065 \$1,155	4 Zones
5 Zones	\$84 \$7	\$168 \$14	\$336 \$27	\$503 \$42	\$671 \$56	\$966 \$81	\$1,208 \$101	\$1,450 \$120	\$1,679 \$140	\$2,443 \$203	\$3,283 \$273	\$3,679 \$307	\$4,508 \$671	\$5,909 \$1,083	\$6,220 \$1,140	5 Zones
6 Zones	\$91	\$182	\$363	\$545	\$727	\$1,047	\$1,309	\$1,570	\$1,819	\$2,646	\$3,556	\$3,986	\$5,179	\$6,992	\$7,360	6 Zones
13 wks or EOW			\$79 \$59	\$118 \$89	\$158 \$118	\$227 \$170	\$284 \$212	\$340 \$256	\$394 \$296	\$574 \$430	\$771 \$578	\$864 \$648	\$1,071 \$803	\$1,126 \$945	\$1,185 \$995	13 wks or EOW
2 Zones			\$138 \$51	\$207 \$77	\$276 \$102	\$397 \$148	\$496 \$185	\$596 \$221	\$690 \$256	\$1,004 \$373	\$1,349 \$501	\$1,512 \$563	\$1,874 \$750	\$2,071 \$936	\$2,180 \$985	2 Zones
3 Zones			\$189 \$35	\$284 \$52	\$378 \$70	\$545 \$100	\$681 \$126	\$817 \$151	\$946 \$176	\$1,377 \$254	\$1,850 \$342	\$2,073 \$384	\$2,624 \$696	\$3,007 \$917	\$3,165 \$965	3 Zones
4 Zones			\$224 \$28	\$336 \$42	\$448 \$57	\$645 \$82	\$807 \$101	\$968 \$122	\$1,122 \$141	\$1,631 \$206	\$2,192 \$276	\$2,457 \$310	\$3,320 \$643	\$3,924 \$897	\$4,130 \$945	4 Zones
5 Zones			\$252 \$26	\$378 \$39	\$505 \$51	\$727 \$73	\$908 \$92	\$1,090 \$110	\$1,263 \$127	\$1,837 \$185	\$2,468 \$249	\$2,767 \$279	\$3,963 \$589	\$4,821 \$874	\$5,075 \$920	5 Zones
6 Zones			\$278	\$417	\$556	\$800	\$1,000	\$1,200	\$1,390	\$2,022	\$2,717	\$3,046	\$4,552	\$5,695	\$5,995	6 Zones
6 Months			\$63 \$47	\$94 \$71	\$126 \$94	\$181 \$135	\$226 \$170	\$271 \$204	\$314 \$236	\$457 \$343	\$614 \$461	\$688 \$517	\$946 \$709	\$989 \$823	\$1,075 \$895	6 Months
2 Zones			\$110 \$41	\$165 \$61	\$220 \$81	\$316 \$118	\$396 \$146	\$475 \$176	\$550 \$204	\$800 \$297	\$1,075 \$399	\$1,205 \$447	\$1,655 \$662	\$1,812 \$805	\$1,970 \$875	2 Zones
3 Zones			\$151 \$30	\$226 \$46	\$301 \$62	\$434 \$89	\$542 \$111	\$651 \$133	\$754 \$154	\$1,097 \$224	\$1,474 \$301	\$1,652 \$338	\$2,317 \$614	\$2,617 \$787	\$2,845 \$855	3 Zones
4 Zones			\$181 \$24	\$272 \$35	\$363 \$46	\$523 \$66	\$653 \$84	\$784 \$100	\$908 \$116	\$1,321 \$169	\$1,775 \$227	\$1,990 \$254	\$2,931 \$568	\$3,404 \$777	\$3,700 \$845	4 Zones
5 Zones			\$205 \$22	\$307 \$33	\$409 \$44	\$589 \$64	\$737 \$79	\$884 \$95	\$1,024 \$111	\$1,490 \$160	\$2,002 \$215	\$2,244 \$242	\$3,499 \$520	\$4,181 \$759	\$4,545 \$825	5 Zones
6 Zones			\$227	\$340	\$453	\$653	\$816	\$979	\$1,135	\$1,650	\$2,217	\$2,486	\$4,019	\$4,940	\$5,370	6 Zones
Annual			\$53 \$39	\$79 \$59	\$105 \$79	\$152 \$114	\$190 \$142	\$228 \$170	\$264 \$197	\$384 \$287	\$515 \$387	\$578 \$433	\$591 \$532	\$659 \$569	\$955 \$825	Annual
2 Zones			\$92 \$33	\$138 \$50	\$184 \$67	\$266 \$95	\$332 \$119	\$398 \$143	\$461 \$166	\$671 \$241	\$902 \$324	\$1,011 \$363	\$1,123 \$390	\$1,228 \$542	\$1,780 \$785	2 Zones
3 Zones			\$125 \$30	\$188 \$45	\$251 \$60	\$361 \$86	\$451 \$108	\$541 \$130	\$627 \$150	\$912 \$218	\$1,226 \$293	\$1,374 \$329	\$1,513 \$390	\$1,770 \$528	\$2,565 \$765	3 Zones
4 Zones			\$155 \$21	\$233 \$32	\$311 \$42	\$447 \$61	\$559 \$76	\$671 \$91	\$777 \$106	\$1,130 \$155	\$1,519 \$207	\$1,703 \$232	\$1,903 \$390	\$2,298 \$517	\$3,330 \$750	4 Zones
5 Zones			\$176 \$21	\$265 \$30	\$353 \$40	\$508 \$58	\$635 \$72	\$762 \$87	\$883 \$101	\$1,285 \$146	\$1,726 \$197	\$1,935 \$220	\$2,293 \$390	\$2,815 \$511	\$4,080 \$740	5 Zones
6 Zones			\$197	\$295	\$393	\$566	\$708	\$849	\$984	\$1,431	\$1,923	\$2,155	\$2,683	\$3,326	\$4,820	6 Zones