



Farmer to Farmer

Used and new farm equipment, land and livestock auctions.



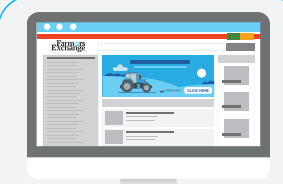
Marketing has changed.

We are here to help.

- Website Design
- Google Ads
- Lead Generation
- Facebook Marketing



FARMERSEXCHANGE.COM



Homepage Hero
475 x 245 px



Every Page Footer
850 x 100 px

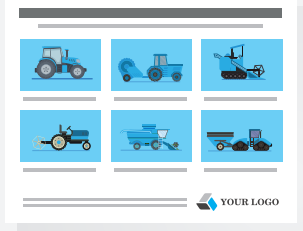


List View
468 x 60 px

Choose the best option for you



Front Cover
6.38" x 7.125"



1/2 Page
6.5" x 5"



3 x 3
3.86" x 3.86"



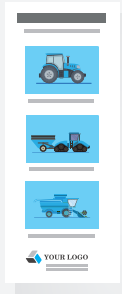
3 x 2
3.86" x 2.55"



2 x 2
2.55" x 2.55"



Back Cover
6.75" x 7.5"



1/4 Page
2.55" x 6.25"

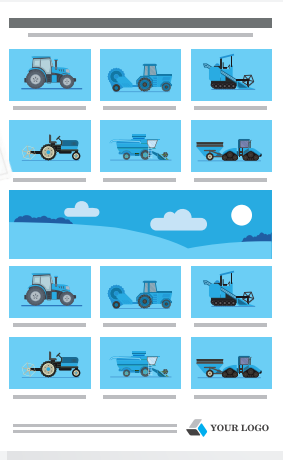
SUBSCRIPTION MAGAZINE

Multi-page discount



Our multi-page discount is only \$607 per page in color as long as you run two or more pages the same month!

only
\$607
PER PAGE



Full Page
6.5" x 10"

SAMPLE BUSINESS PRICING

AD SIZE	OPEN PRICE	AGREEMENT PRICE
Front Cover	\$1,565	
Back Cover	\$1,209	
Full Page	\$1,258	
1/2 Page	\$904	
1/4 Page	\$452	
3 x 3	\$325	
3 x 2	\$217	
2 x 2	\$145	

DEADLINES AND MAILINGS

ISSUE	DEADLINE	MAILING
February 2020	1.24.20	1.31.20
March 2020	2.21.20	2.28.20
April 2020	3.20.20	3.27.20
May 2020	4.24.20	5.1.20
June 2020	5.22.20	5.29.20
July 2020	6.19.20	6.26.20
August 2020	7.24.20	7.31.20
September 2020	8.21.20	8.28.20

FARMERSEXCHANGE.COM PRICING

DIGITAL PRODUCT	DESCRIPTION	MONTHLY PRICE
Homepage Hero	Limited to 3 spots	\$299
Every page Footer	Limited to 3 spots	\$249
List View	Limited to 9 spots	\$199
Email Campaign	Our monthly edition	\$199
Email Campaign	Personal campaign	\$299



The Farmers' Exchange really works for us. We get more business at a cheaper price. We have advertised in other publications, and none of them gets us the same results!

- Chandler Farm Equipment
Franklin, KY



Used and new farm equipment, land and livestock auctions.

FarmersExchange.com (800) 247-7318

Grow your sales

For over 33 years, farmers, equipment dealers, auction companies, and other farm-related businesses have used the Farmers' Exchange to connect with their buyers. The combination of our monthly magazine and online platform is a proven method that produces results.

- New and Used Equipment
- Equipment Auctions
- Land Auctions
- Livestock Sales
- Trailers
- Agriculture Supplies
- Metal Buildings
- Heavy-Duty Trucks

Promote your next auction.

Make your land, livestock, or equipment auction the next big event.



It's all in the numbers.

21,000+
PRINT SUBSCRIBERS

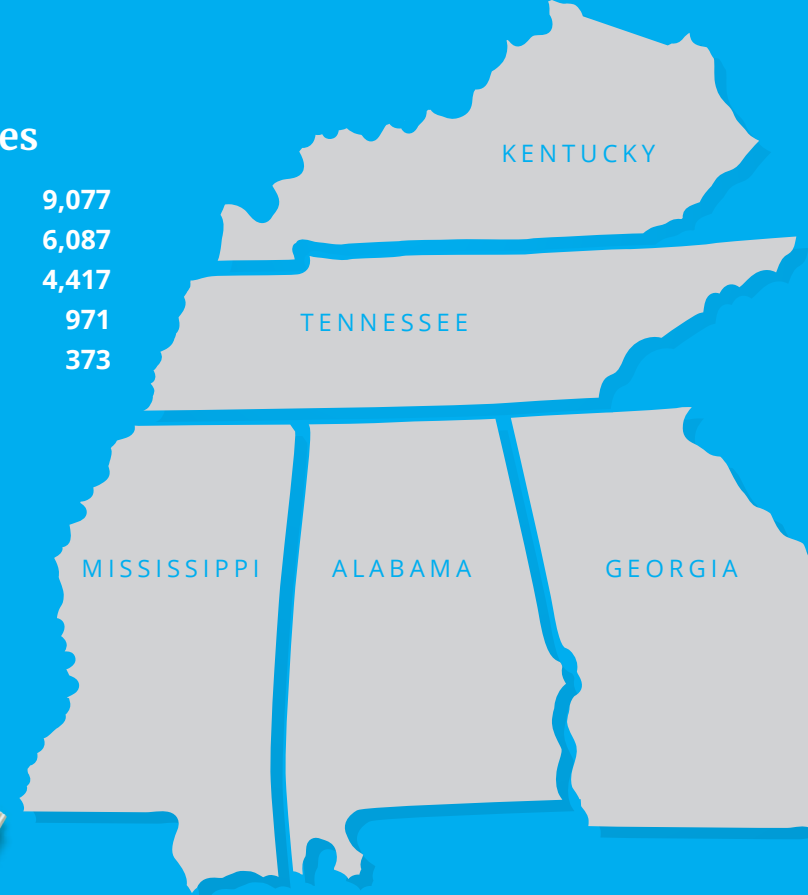
1,824*
DISPLAY ADS

2,004*
WORD ADS

432*
FULL PAGE ADS

Top States

Tennessee	9,077
Alabama	6,087
Kentucky	4,417
Georgia	971
Mississippi	373



20 States with Subscribers

Alabama	Indiana	Minnesota	South Carolina
California	Kansas	Mississippi	South Dakota
Florida	Kentucky	North Carolina	Tennessee
Georgia	Louisiana	Ohio	Texas
Illinois	Michigan	Oklahoma	West Virginia

* Trailing 12 months from July 1, 2019

Website and Digital Edition

FarmersExchange.com:
Page Views **129,420***
Unique Buyers **19,621***

Digital Edition:
Page Views **178,740***
Unique Views **5,592***



Sell your farm or land

List your real estate in the Farm and Land special section each month!



Moooooove your livestock

A successful livestock auction is all about getting a good price for your animals. Whether you're selling poultry, sheep, goats, cattle, hogs or horses, make sure your next auction draws a crowd of bidders and buyers by listing it in the Livestock section of the Farmers' Exchange.