

Spring Home 2020



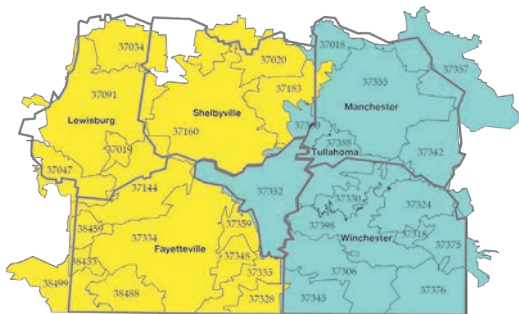
RESERVE YOUR
SPACE TODAY!



Media Group
Exchange

PUT SOME SPRING IN YOUR SALES!

Our Spring Home magazine provides a unique opportunity for you to reach a targeted segment of the market. Each magazine is printed on slick coated paper and distributed to 3 counties reaching over 40,000 homes. There is limited space in each magazine which provides additional value for your business.



WEST EDITION MARKETS

Lincoln Co.
Marshall Co.
Bedford Co.

44,203 HOMES

EAST EDITION MARKETS

Coffee Co.
Moore Co.
Franklin Co.

42,277 HOMES

Distribution: April 15th

Magazines are inserted into every Exchange

Ads must be paid in full by March 24th, 2020. Deadline for ads is March 17th, 2020. We accept cash, credit cards including American Express, checks and check by phone. If you are on a marketing plan with us, this magazine will appear on your April 2020 statement.

56 SPACES AVAILABLE!

Ad Size	Premium 6.93" x 9.60"	1/2 Page 6.93" x 4.72" 3.38" x 9.60"	1/4 Page 3.38" x 4.72" 6.93" x 2.28"	1/8 Page 3.38" x 2.28"	1/16 Page 1.60" x 2.30"
Availability	ONLY 4 SPACES*	ONLY 5 SPACES	ONLY 7 SPACES	ONLY 20 SPACES	ONLY 20 SPACES
Both Magazines w/o plan	\$1,915	\$1,515	\$1,115	\$635	\$295
w/ plan	\$1,595	\$1,275	\$955	\$575	\$245
1 Magazine w/o plan	\$1,195	\$955	\$675	\$410	\$185
w/ plan	\$995	\$795	\$595	\$355	\$155

Less than \$0.02/ home for any size ad!

**premium spaces: back cover, inside back cover, inside front cover, page 3*