

# Spring Home 2021

RESERVE YOUR  
SPACE TODAY!

## Spring Home 2021

strategies to help you  
**organize**

the year's most popular  
renovation trends

how long will your  
remodel take?

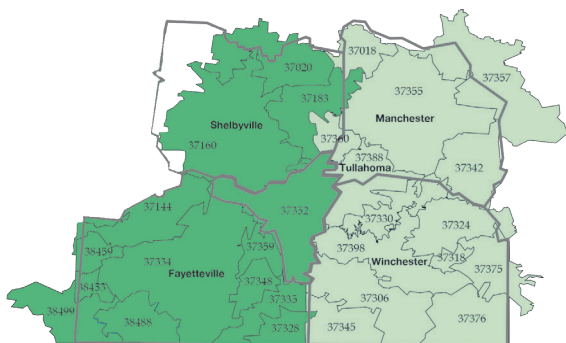
outdoor patio  
inspiration



Media Group  
**Exchange**

# PUT SOME SPRING IN YOUR SALES!

Our Spring Home magazine provides a unique opportunity for you to reach a targeted segment of the market. Each magazine is printed on slick coated paper and distributed to over 29,000 homes. There is limited space in each magazine which provides additional value for your business.



## WEST EDITION MARKETS

Lincoln Co.  
Moore Co.  
Bedford Co.

## EAST EDITION MARKETS

Coffee Co.  
Franklin Co.

**OVER 29,000 HOMES WITH EACH EDITION!**

**Distribution: March 24<sup>th</sup>**

Magazines are inserted into every Exchange

Ads must be paid in full by February 28<sup>th</sup>, 2021. Deadline for ads is February 17<sup>th</sup>, 2021. We accept cash, credit cards including American Express, checks and check by phone. If you are on a marketing plan with us, this magazine will appear on your February 2021 statement.

## LIMITED AVAILABILITY!

Ad Size	Premium 6.93" x 9.60"	1/2 Page 6.93" x 4.72" 3.38" x 9.60"	1/4 Page 3.38" x 4.72" 6.93" x 2.28"	1/8 Page 3.38" x 2.28"	1/16 Page 1.60" x 2.28"
Availability	<b>ONLY 4 SPACES*</b>	<b>ONLY 5 SPACES</b>	<b>ONLY 10 SPACES</b>	<b>ONLY 20 SPACES</b>	<b>ONLY 20 SPACES</b>
Both Magazines w/o plan	\$1,915	\$1,515	\$1,115	\$635	\$295
w/ plan	\$1,595	\$1,275	\$955	\$575	\$245
1 Magazine w/o plan	\$1,195	\$955	\$675	\$410	\$185
w/ plan	\$995	\$795	\$595	\$355	\$155

**Less than \$0.04/ home for any size ad!**

*\*premium spaces: back cover, inside back cover, inside front cover, page 3*