

Website design features:



☐ Add a logo to the header



☐ Change font for title text



☐ Change font for paragraph text



☐ Change font for the navigation text



☐ Add a Call-To-Action banner above the header that includes up to three buttons



☐ Add a background image or color to the header



☐ Choice of up to six colors for website branding



☐ Add a search bar

Website page options:



☐ Page appears in the navigation bar



☐ Page appears as a subpage to another page



☐ Page is password protected



☐ Page is hidden from navigation



☐ Page is an "Off-Site Link"



Content blocks for website pages:



- ☐ Add blocks of text to a website page



- ☐ Add buttons to a website page



- ☐ Add an image to a website page



- ☐ Add an image with text to a website page



- ☐ Add an image gallery to a website page



- ☐ Add an image slide show to a website page



- ☐ Display text and images in columns on a website page



- ☐ Add an embedded YouTube or Vimeo video to a website page



- ☐ Add text testimonials to a website page



- ☐ Add a coupon graphic to a website page



- ☐ Add an event to a website page (does not show full calendar, only shows event)



- ☐ Add a menu to a website page



- ☐ Add a simple email contact form to a website page



- ☐ Add documents for download to a website page



- ☐ Add social media icons and links to a website page



- ☐ Add an embedded Facebook feed to a website page



Content blocks for website pages (continued):



- ☐ Add an embedded Twitter feed to a website page



- ☐ Add an embedded blog feed to a website page (must have an existing blog on another platform)



- ☐ Add an embedded Wufoo form to a website page



- ☐ Add an audio file to a website page



- ☐ Add a pricing table to a website page



- ☐ Add an HTML block to a website page (customer must provide correctly formatted HTML code)



- ☐ Add an embedded Google Map to a website page

Footer features:



- ☐ Includes an About section



- ☐ Includes a Site Admin link that is password protected and contains customer resources



- ☐ Add a physical address and map



- ☐ Add phone and fax numbers



- ☐ Add email address



- ☐ Add multiple locations



Footer features (Continued):



- ☐ Add hours of operation



- ☐ Add a quick contact form



- ☐ Add social links: Facebook, Twitter, Google Places, Pinterest, TikTok, Yelp, YouTube, FourSquare, Instagram, Snapchat, OpenTable, Paypal, Etsy, Flickr, Angies List, Skype, Yahoo Local, Trip Advisor, Houzz, LinkedIn, Better Business Bureau, Zagot, RSS Feed, Vimeo, Blogger, TypePad, Wordpress, Picasa, Manta, Digg, Shepard's Guide, Home Advisor, Thumbtack, Porch



- ☐ Add up to five photos

Add-Ons:



- ☐ Review Management - Get reports on online views using our own Best Website Builder Software



- ☐ Review Builder - Send text messages to your customer to build your online reviews



- ☐ Live Reviews - Have your online reviews feed directly onto your site in real-time



- ☐ Live Chat - You'll be able to instantly chat with website visitors



- ☐ Appointment Scheduler - Let customers schedule appointments 24 hours per day



- ☐ Popups - We'll create engaging popups to capture your website's visitor's attention



Add-Ons (Continued):



- ☐ ADA Solution - Ensure your website is accessible and ADA compliant



- ☐ Custom Form - If a form is extremely complex, the customer might need a software, application, or eCommerce solution



- ☐ Email Google Apps - Setup email addresses with your domain name



- ☐ Email GoDaddy - Setup email addresses with your domain name



- ☐ QR Code - We'll create QR codes to quickly guide your customers to your website



- ☐ Additional Domain Names - The customer gets one domain name included with their Best Website Support. This is for any additional domain name they require



- ☐ Google My Business - Our team will improve your online presence ensuring your GMB is set up and up-to-date



- ☐ Apple Maps - Our team will improve your online presence ensuring your Apple Maps Page is set up and up-to-date



- ☐ Facebook Page - Our team will improve your online presence ensuring your Facebook Page is set up and up-to-date



- ☐ Facebook Pixel - If you want to do digital marketing, it is important to put a Facebook Pixel on your website to help collect data on your website visitors. We can help you set this up.

If the customer is asking for something that is NOT one of the items listed above, we need to fill out a custom quote request. Someone in leadership will respond to your request in 48 hours. Do not promise the customer we can add the requested feature until it has been approved. Let them know that that is not a current feature and you will reach out to development to see if we can accommodate the request.