



How our readers engage

Independent readership study results

98%

OF READERS

say they would purchase a product or visit a local business featured in the magazine



90%

OF READERS

say they read most of the magazine

60%

OF SUBSCRIBERS

keep the magazine for more than two months

63%

OF READERS

have eaten at a restaurant seen in the magazine

65%

OF READERS

keep the magazine on their nightstand or coffee table

69%

OF READERS

spend over 30 minutes reading the magazine

77%

OF INDIVIDUAL COPIES

are read by more than one person