## Connect with a Responsive Audience

Proven Effective by 210 Surveyed Readers

How do you respond to ads seen in Good News?

30%

OF READERS Internet search the advertiser's business



OF READERS Visit the advertiser's website

27%

OF READERS Visit the advertiser's social media



OF READERS Go to the advertiser's store or business

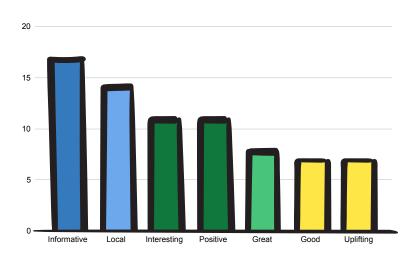


OF READERS Call the advertiser for more information

## How often do you read Good News?



BO% OF READERS Read it every month from cover to cover The number of times certain words were used to describe Good News



Advertising in Good News offers a unique opportunity to engage with a highly responsive audience. Our readers describe Good News as a source of positivity, making it an ideal platform for your business to gain visibility. Grow your brand's reputation and reach a dedicated and appreciative readership.

\*SURVEY DATA FROM OUR READERS. CONDUCTED SEPTEMBER 2023

## Good News