

# Reach an Engaged, Professional Audience

With a user base of over 900 million professionals, LinkedIn advertising offers the opportunity to reach an engaged audience that best fits your target market.



## B2B and B2C Applications

LinkedIn Ads are ideal for businesses that sell B2B products or services, but they can also be used to attract job applicants or simply to target a professional audience.



## Uniquely Targeted Reach

Ads on LinkedIn can be targeted to specific audiences based on their job title, industry, company name, skills, and more. This allows your ad to reach the most relevant audience possible.



## A Trusted Source

LinkedIn is a trusted networking platform, lending its credibility to the businesses that advertise there. An audience of professionals may be more likely to trust ads shown on LinkedIn.



*\*Advertising plans require a 6 month commitment to ensure your results can be accurately measured.*

## We help our customers achieve their BEST



### Qualified Experts

Our experienced team stays up-to-date with changes in LinkedIn's advertising platform.



### Industry Experience

We know what works, using our industry knowledge to create an ad strategy that meets your goals.



### Constant Improvement

We provide ongoing reporting and analysis to keep you in the know about your ad performance.